

AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A computer-implemented method comprising:
 - identifying a plurality of product phases that correspond to a product lifecycle;
 - selecting a common metric from a plurality of common metrics, wherein the selected common metric is applicable to each of the plurality of product phases;
 - identifying a weighted priority of the selected common metric;
 - determining a number of phase goals in which to generate based upon the priority of the selected common metric;
 - for each of the plurality of product phases, utilizing a processor to generate the number ~~an amount~~ of phase goals for the selected common metric, resulting in a different group of phase goals for each of the plurality of product phases ~~wherein the amount of the phase goals generated for each of the plurality of product phases is dependent upon the weighted priority of the selected common metric;~~
 - applying the ~~generated number~~ different group of phase goals for each of the plurality of product phases to their corresponding plurality of product phases; and
 - executing each of the plurality of product phases using their corresponding different group ~~generated number~~ of phase goals.
2. (Canceled)
3. (Original) The method of claim 1 further comprising:
 - receiving one or more feedback responses from one or more feedback sources;
 - analyzing one of the feedback responses; and

generating each of the common metrics in response to the analysis.

4. (Canceled)
5. (Original) The method of claim 3 wherein at least one of the feedback sources is selected from the group consisting of a customer survey, a help line response, a technical support response, and a field report.
6. (Original) The method of claim 1 wherein at least one of the plurality of product phases is selected from the group consisting of a planning phase, a design phase, a development phase, a test phase, and a release phase.
7. (Original) The method of claim 1 wherein the method is performed using an electronic computing device.
- 8-24. (Canceled)
25. (New) An information handling system comprising:
 - one or more processors;
 - a memory accessible by at least one of the processors;
 - a nonvolatile storage area accessible by at least one of the processors;
 - a set of instructions stored in the memory and executed by at least one of the processors in order to perform actions of:
 - identifying a plurality of product phases that correspond to a product lifecycle;
 - selecting a common metric from a plurality of common metrics, wherein the selected common metric is applicable to each of the plurality of product phases;
 - identifying a weighted priority of the selected common metric;

determining a number of phase goals in which to generate based upon the priority of the selected common metric;

for each of the plurality of product phases, generating the number of phase goals for the selected common metric, resulting in a different group of phase goals for each of the plurality of product phases;

applying the different group of phase goals for each of the plurality of product phases to their corresponding plurality of product phases; and

executing each of the plurality of product phases using their corresponding different group of phase goals.

26. (New) The information handling system of claim 25 wherein the set of instructions further performs actions of:
 - receiving one or more feedback responses from one or more feedback sources;
 - analyzing one of the feedback responses; and
 - generating each of the common metrics in response to the analysis.
27. (New) The information handling system of claim 26 wherein at least one of the feedback sources is selected from the group consisting of a customer survey, a help line response, a technical support response, and a field report.
28. (New) The information handling system of claim 25 wherein at least one of the plurality of product phases is selected from the group consisting of a planning phase, a design phase, a development phase, a test phase, and a release phase.
29. (New) A computer program product stored in a computer readable medium, comprising functional descriptive material that, when executed by an information

handling system, causes the information handling system to perform actions that include:

identifying a plurality of product phases that correspond to a product lifecycle;

selecting a common metric from a plurality of common metrics, wherein the selected common metric is applicable to each of the plurality of product phases;

identifying a weighted priority of the selected common metric;

determining a number of phase goals in which to generate based upon the priority of the selected common metric;

for each of the plurality of product phases, generating the number of phase goals for the selected common metric, resulting in a different group of phase goals for each of the plurality of product phases;

applying the different group of phase goals for each of the plurality of product phases to their corresponding plurality of product phases; and

executing each of the plurality of product phases using their corresponding different group of phase goals.

30. (New) The computer program product of claim 29 wherein the information handling system further performs actions that include:

receiving one or more feedback responses from one or more feedback sources;

analyzing one of the feedback responses; and

generating each of the common metrics in response to the analysis.

31. (New) The computer program product of claim 30 wherein at least one of the feedback sources is selected from the group consisting of a customer survey, a help line response, a technical support response, and a field report.

32. (New) The computer program product of claim 29 wherein at least one of the plurality of product phases is selected from the group consisting of a planning phase, a design phase, a development phase, a test phase, and a release phase.